

GRADE 10 BUSINESS STUDIES TERM 3 LESSON PLANS - MASTER

Grade 10 Business Studies LESSON PLAN: Week 1, Lesson 1

SCHOOL	LEVEL	LEARNING AREA	DATE	TIME	ROLL
.....	Grade 10	Business Studies			

WEEK 1: LESSON 1 Strand:

Government and Global Influence in Business

Sub Strand:

International Trade - Meaning and Classification of International Trade

Specific Learning Outcomes:

By the end of the lesson, the learner should be able to:

- Define international trade.
- Classify international trade based on the number of countries and direction of trade.
- Connect international trade to the availability of foreign products in local markets.

Key Inquiry Question(s):

- What are the benefits of international trade?

Core Competencies, Values, and PCIs:

Core Competencies	Values	PCIs
Communication and collaboration	Respect	Global citizenship
Critical thinking and problem solving	Responsibility	Financial literacy
Digital literacy	Patriotism	Consumer awareness

Learning Resources:

- Master Business Studies pg. 168

- Digital devices with internet connectivity
- Charts and packaging samples of imported commodities

Organization of Learning:

Introduction (5 minutes):

- Display samples or images of imported goods (e.g., smartphones, vehicles, imported stationery) and state the lesson objectives.
- Prompt learners to share where these items originated and how they reached Kenyan markets.

Lesson Development (25 minutes):

- **Step 1:** Guide learners to brainstorm and formulate a comprehensive definition of international trade as the exchange of goods and services across national borders.
- **Step 2:** Direct learners to use digital devices and textbooks to search for information on the classifications of international trade (bilateral vs. multilateral; visible vs. invisible trade; import, export, and entrepôt trade).
- **Step 3:** Organize learners into small groups to analyze scenarios of trade exchanges between Kenya and various partner states and classify them accurately.
- **Step 4:** Facilitate group presentations and consolidate how international trade allows consumers access to goods that cannot be produced locally.

Conclusion (10 minutes):

- Ask formative oral questions to check understanding of bilateral versus multilateral trade.
- Summarize the classifications of international trade on the chalkboard.

Extended Activities:

- List five manufactured items found in your household and research their countries of origin.

Teacher Self-Evaluation:

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Grade 10 Business Studies LESSON PLAN: Week 1, Lesson 2

SCHOOL	LEVEL	LEARNING AREA	DATE	TIME	ROLL
.....	Grade	Business			